

## **Century Casinos, Inc. (NASDAQ: CNTY)**

**Investor Presentation** 

Peter Hoetzinger – Co CEO, Co Founder, Vice Chairman December 2019



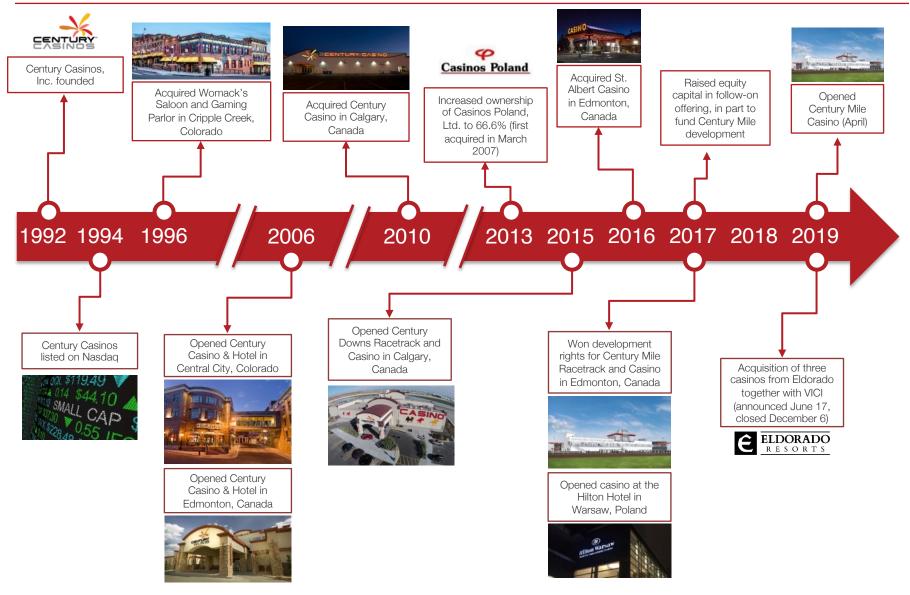
### **Company Overview**

- Founded in 1992, Century Casinos is a developer and operator of mid-market, mid-size casinos
- Focus on entertainment with gaming and attractive non-gaming facilities (urban casino resorts)
- Target markets include **locals and tourists**
- **3,500 employees** of 32 different nationalities
- Century's management team has combined 100+ years of experience and has operated 100+ casinos in 20+ countries
- Listed on NASDAQ since 1994



### **Century Casinos Key Milestones**





### **Investment Highlights**





Developer, owner and operator of mid-size regional casinos with focus on North America

Existing and new casinos located in attractive markets with limited new competition risk

Successful track record of accretive casino developments and acquisitions

Longstanding management team with unrivalled international operating experience and 11% stake in company

Substantial near-term growth drivers, including recently acquired casino operations from Eldorado

Securely capitalized with ample capacity to purse further growth opportunities

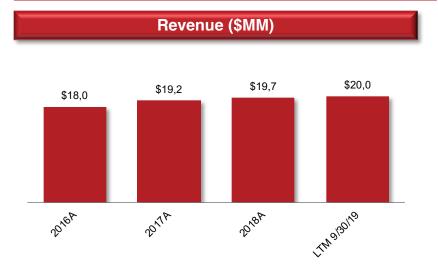


### Colorado Competitive Landscape

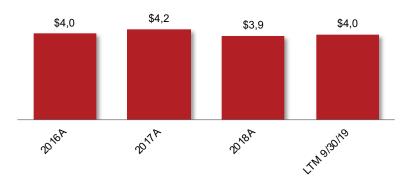


Pop. per sq. mile	1 Central City	Central City	
> 1,000		# of Casinos	6
500 - 1,000 200 - 500	Black Hawk	# of Slot Machines	2,020
50 – 200 < 50	3 Cripple Creek	# of Table Games	21
		2018 Casino Revenue (\$MM)	\$79
		Black Hawk	
		# of Casinos	15
2	23 71	# of Slot Machines	7,156
1.4 miles Denver		# of Table Games	205
		2018 Casino Revenue (\$MM)	\$623
		Cripple Creek	
		# of Casinos	12
		# of Slot Machines	3,536
	EN .	# of Table Games	55
		2018 Casino Revenue (\$MM)	\$140
Colorado		(+)	
Springs	04		

### Colorado Century Casino & Hotel – Central City



EBITDAR (\$MM)



Note: EBITDAR figures include adjustments for stock based compensation and corporate overhead allocation.



#### **Property Statistics**

Market	Central City, CO		
Year Built / Acquired	2006		
Gaming Square Feet	22,350		
Gaming Machines	465		
Table / Poker Games	7		
Hotel Rooms	26		
Restaurants	2 restaurants, 1 bar		



### Colorado Century Casino & Hotel – Cripple Creek

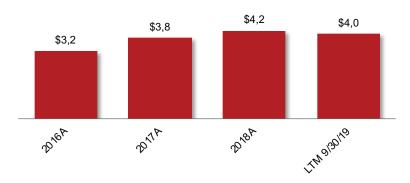


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#### **Property Statistics**

Market	Cripple Creek, CO		
Year Built / Acquired	1996		
Gaming Square Feet	19,600		
Gaming Machines	443		
Table / Poker Games	6		
Hotel Rooms	21		
Restaurants	1 restaurant, 2 bars		

#### EBITDAR (\$MM)



Note: EBITDAR figures include adjustments for stock based compensation and corporate overhead allocation.



### Colorado

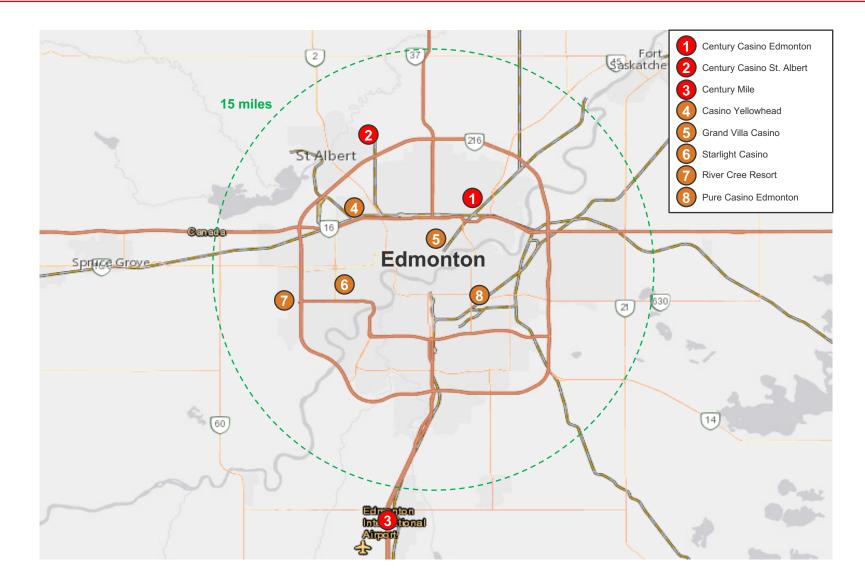
Sports Betting voted in on November 5

- Retail sports books at casinos
- Online / mobile licenses
- 10% tax on revenue
- We have **three casino licenses** in Colorado, allowing us to operate three retail sports books and three online / mobile applications
- Agreements with experienced partners will provide annual minimum guarantees and revenue percentages to Century
- May 2020 possible start date

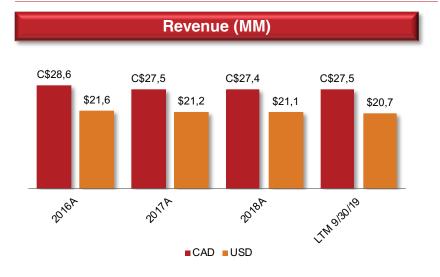


### Canada (Edmonton) Competitive Landscape





### Canada Century Casino & Hotel Edmonton



# CENTURY

#### **Property Statistics**

Market	Edmonton, Alberta, Canada
Year Built / Acquired	2006
Gaming Square Feet	31,500
Gaming Machines	829
Table / Poker Games	35
Hotel Rooms	26
Restaurants	2 restaurants, 3 bars



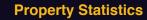
#### **EBITDAR (MM)**



Note: USD / CAD exchange rates for 2016 – 2018 reflect effective Company foreign exchange rate.

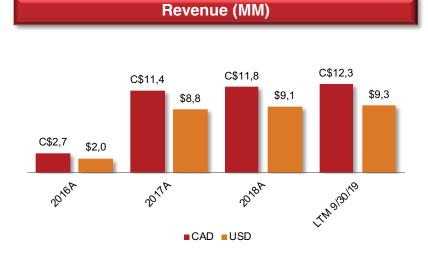
### Canada Century Casino St. Albert





Market	Edmonton, Alberta, Canada
Year Built / Acquired	2016
Gaming Square Feet	13,600
Gaming Machines	431
Table / Poker Games	11
Hotel Rooms	NA
Restaurants	1 restaurant, 1 bar





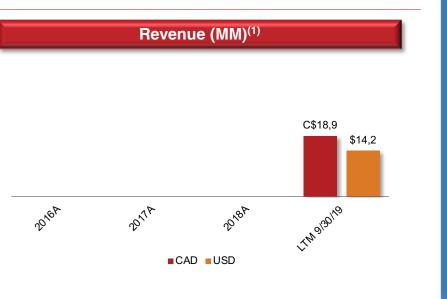
#### **EBITDAR (MM)**



Note: USD / CAD exchange rates for 2016 – 2018 reflect effective Company foreign exchange rate.

### Canada Century Mile Racetrack & Casino





#### **Property Statistics**

Market	Edmonton, Alberta, Canada
Year Built / Acquired	2019
Gaming Square Feet	44,600
Gaming Machines	604
Table / Poker Games	NA
Hotel Rooms	NA
Restaurants	2 restaurants, 2 bars

### EBITDAR (MM)<sup>(1)</sup>

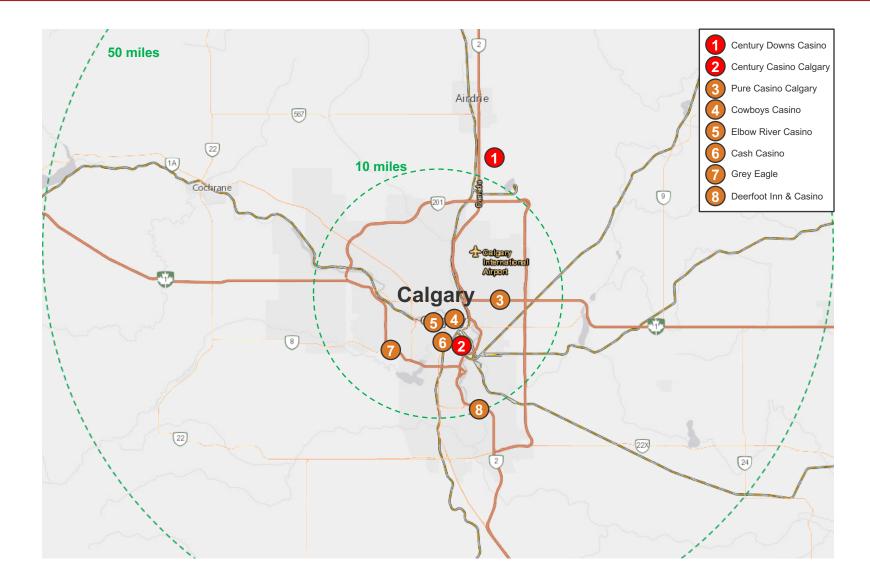


Note: USD / CAD exchange rates for 2016 – 2018 reflect effective Company foreign exchange rate. (1) LTM reflects April – September.

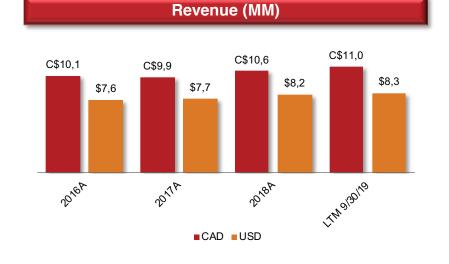


### Canada (Calgary) Competitive Landscape





### Canada Century Casino Calgary



**EBITDAR (MM)** 



Note: USD / CAD exchange rates for 2016 – 2018 reflect effective Company foreign exchange rate.

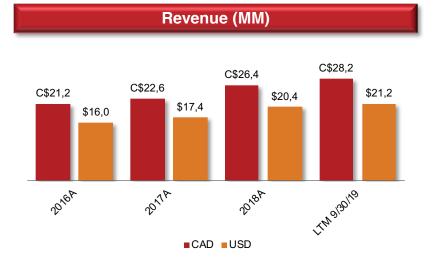


#### **Property Statistics**

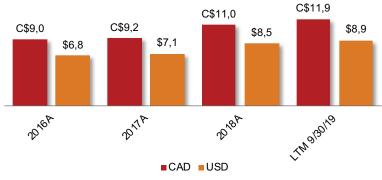
Market	Calgary, Alberta, Canada	
Year Built / Acquired	2010	
Gaming Square Feet	20,000	
Gaming Machines	524	
Table / Poker Games	16	
Hotel Rooms	NA	
Restaurants	1 restaurant, 1 bar	



### Canada Century Downs Racetrack & Casino



EBITDAR (MM)



Note: USD / CAD exchange rates for 2016 – 2018 reflect effective Company foreign exchange rate.

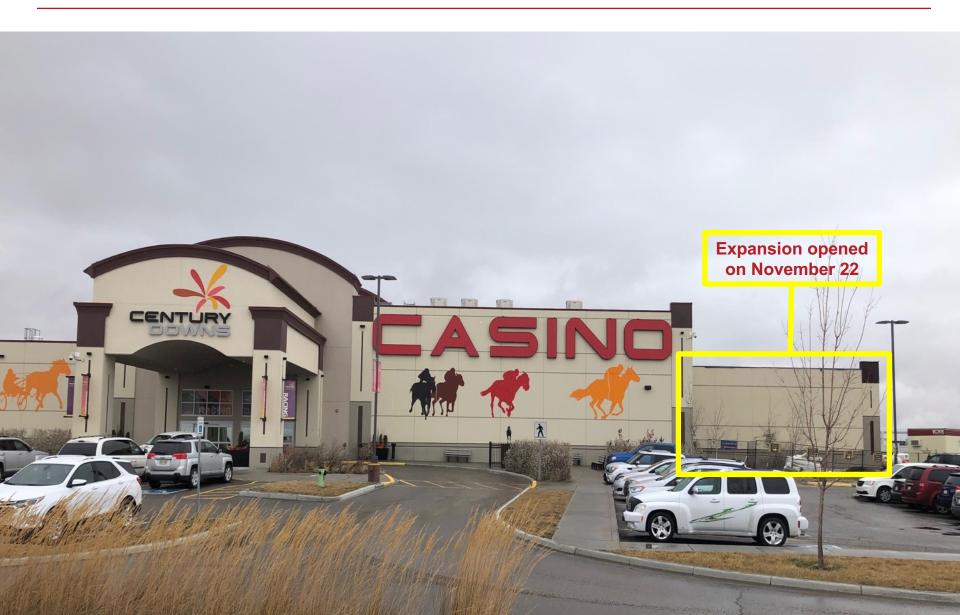


#### **Property Statistics**

Market	Calgary, Alberta, Canada
Year Built / Acquired	2015
Gaming Square Feet	31,000
Gaming Machines	598
Table / Poker Games	NA
Hotel Rooms	NA
Restaurants	1 restaurant, 1 bar







### Poland (Europe) Population 38.4 million, GDP growth 5.3%, Limited number of casino licenses





### Poland (Europe) Casino Portfolio and Financials



	Marriott Warsaw	Hilton Warsaw	Hotel President Bielsko - Biala	Park Inn Katowice	DoubleTree Wroclaw	Dwor Kosciuszko Krakow	Manufaktura Entertainment Lodz
						TANK TANK	Transfeldura Transfeldura Transfeldura Transfeldura
Population	1.7MM	1.7MM	170k	300k	630k	750k	750k
Total Square Feet	12,500	21,800	1,900	5,700	13,500	5,200	7,500
Slot Machines	70	70	43	68	70	69	61
Table Games	37	26	5	14	17	5	10
2018A Revenue (\$MM)	\$30.6	\$16.3	\$2.7	\$2.3	\$7.8	\$3.9	\$2.5
2018A EBITDA (\$MM)	\$7.7	\$1.3	(\$0.2)	(\$0.5)	\$0.7	\$0.0	(\$0.4)

#### **Net Operating Revenue (MM)**

#### Adj. EBITDA (MM)

EBITDA impacted by temporary casino closures due to license renewals. All casinos reopened by 1/1/2019. No license renewals until 2022 (Marriott Warsaw in 2024).



Note: Portfolio includes only casinos operating in 2019 onwards. Excludes Wawa Casino which opened in Q3 2019.



### Acquisition of Three Casino Operations from Eldorado

CASINOS

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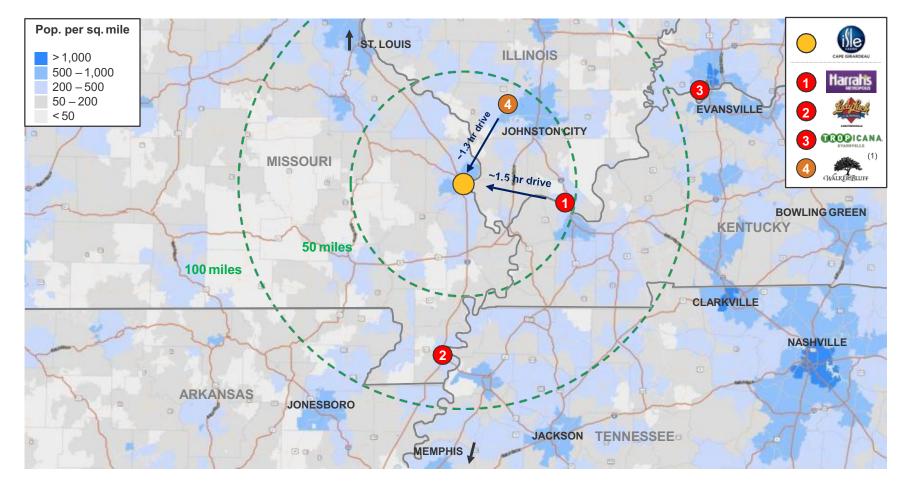
### **Transaction Overview**



Consideration	<ul> <li>Century acquired three casinos from Eldorado for \$385MM, in conjunction with VICI Properties</li> <li>The three casinos are the Isle Casino Cape Girardeau, Lady Luck Casino Caruthersville and Mountaineer Casino, Racetrack and Resort</li> </ul>
Target Valuation	<ul> <li>Century acquired the operations of the three assets from Eldorado Resorts for \$107MM <ul> <li>The purchase price represents a 3.5x multiple of LTM OpCo Adj. EBITDA</li> </ul> </li> <li>VICI acquired the underlying real estate of the assets for \$278MM <ul> <li>Century entered into a master lease agreement with VICI for annual rent of \$25MM, which implies portfolio-level rent coverage ratio of 2.2x</li> </ul></li></ul>
Financing	<ul> <li>\$180MM of committed financing (Macquarie Capital) to (i) purchase the three casino operations, (ii) refinance Century's existing debt, and (iii) pay related transaction fees <ul> <li>\$10MM revolver (undrawn at closing)</li> <li>\$170MM first lien term loan (L+550, S&amp;P "B" rating, 1% amortization, covenant-light)</li> </ul> </li> <li>\$278MM real estate acquisition by VICI</li> </ul>
Approvals and Timing	<ul> <li>Transaction signed on June 17, 2019</li> <li>Transaction closed with all approvals on December 6, 2019</li> </ul>

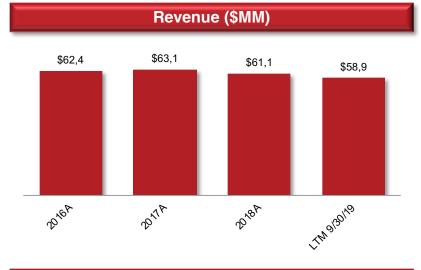
### **Missouri** Cape Girardeau Competitive Landscape





Source: ArcGIS. (1) Proposed casino development in Williamson County, Illinois.

### Missouri Isle Casino Cape Girardeau



#### EBITDAR (\$MM)



Note: EBITDAR figures include adjustments for stock based compensation and corporate overhead allocation.

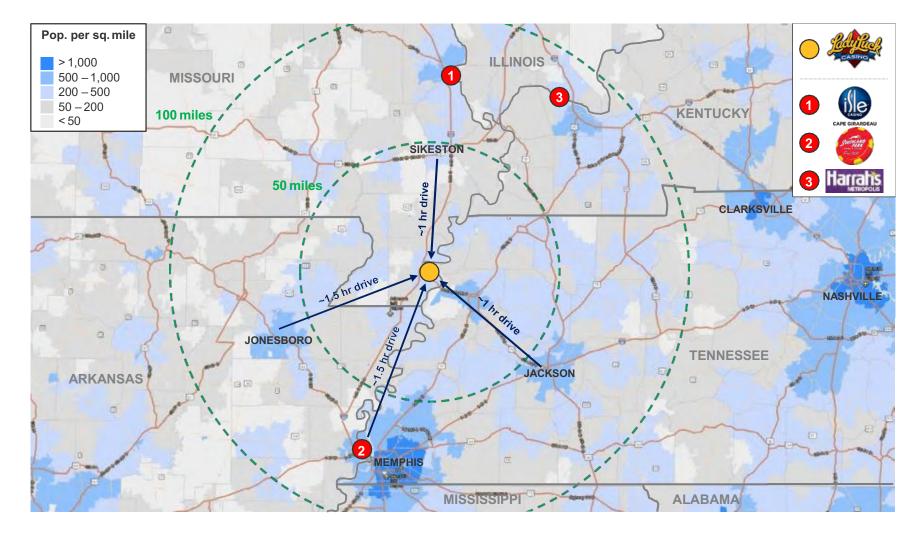


#### **Property Statistics**

Market	Cape Girardeau, Missouri	
Year Built	2012	
Gaming Square Feet	41,500	
Gaming Machines	851	
Table / Poker Games	24	
Hotel Rooms	NA	
Restaurants	3 restaurants, 1 bar	







### Missouri Lady Luck Caruthersville

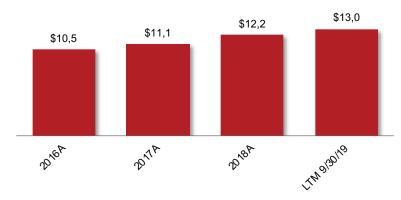




#### Property Statistics

Caruthersville, MO	
1995	
21,000	
513	
9	
NA	
2 restaurants, 1 bar	

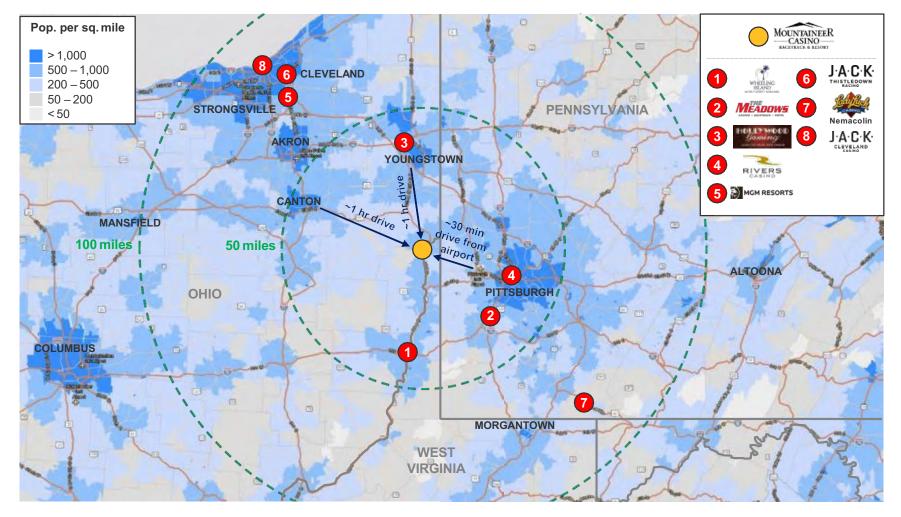
EBITDAR (\$MM)



Note: EBITDAR figures include adjustments for stock based compensation and corporate overhead allocation.

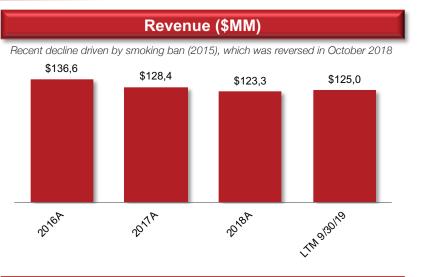






Source: ArcGIS.

### West Virginia Mountaineer Resort, Casino, Racetrack



#### EBITDAR (\$MM)



Note: EBITDAR figures include adjustments for stock based compensation and corporate overhead allocation.



#### **Property Statistics**

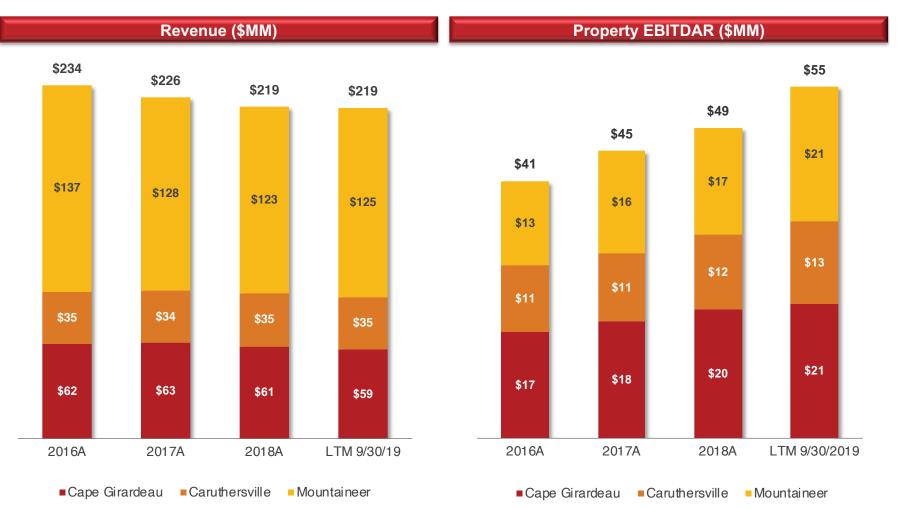
Market	New Cumberland, WV
Year Built	1951
Gaming Square Feet	75,500
Gaming Machines	1,362
Table / Poker Games	42
Hotel Rooms	357
Restaurants	5 restaurants, 1 bar



### **Historical Financial Performance**

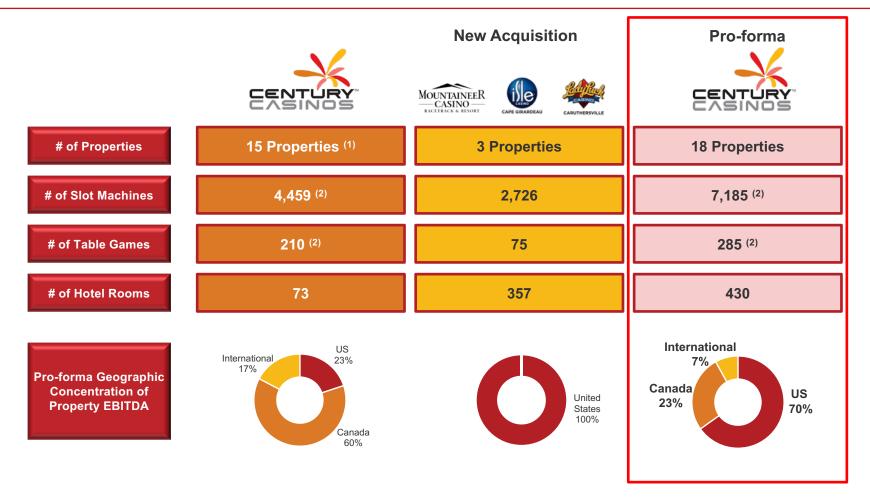


Eldorado has implemented a cost reduction strategy across all of its casinos, which has resulted in flat revenue and increasing EBITDA



# Diversified Regional Gaming Company with Focus on North America





(1) Excludes cruise ship casinos and Argentina.

(2) Excludes slot machines and table games from properties with management contracts.

### Pro-forma Combined Financials (For LTM ended 9/30/19)



- ✓ Century Downs expanding
- ✓ Sports betting in Colorado

Net Debt	\$ 133 MM
Net Leverage	2.3 x







# **Century Casinos, Inc. (NASDAQ: CNTY)**

## Thank you!

