



CENTURY
DOWNS



Join us for our
TARP AUCTION
April 21, 2023 - 5pm



CENTURY
DOWNS
Racetrack · Casino



WPCA WORLD CHAMPIONSHIPS

August 23-27, 2023

The wagons are set to roll out! Put your company in the driver's seat and take part in one of Western Canada's most unique and authentic western traditions. The best-of-the-best are competing at Century Downs to see who will take home the title of 2023 World Champion.

Inside this package you will see exactly what being a sponsor means, on paper, but know that you mean so much more to us than this.



Included For Successful Bidders

Level 1 \$6,000 – \$8,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track.
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Quarter page colour program ad for the 5-day event.
- Photos/logo/write-up posted on Century Downs social media platforms.
- 2 tickets* each day (10 tickets total).
- 1 VIP parking pass.
- Option to host in paddock or table purchases.

Level 3 \$12,000 – \$14,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track..
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Half page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 6 tickets* each day (30 tickets total) .
- 3 VIP parking passes.
- 6 SWAG items.
- Option to host in infield, paddock or inside suites

Level 2 \$9,000 – \$11,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track.
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Quarter page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 4 tickets* each day (20 tickets total).
- 2 VIP parking passes.
- 2 SWAG items.
- Option to host in paddock or table purchases.

Level 4 \$15,000 – \$17,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's performance on the track.
- Your company logo will be featured on the infield digital for the 5-day event.
- Full page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 6 tickets* each day (30 tickets total).
- 3 VIP parking passes.
- 6 commemorative CDR cowboy hats.
- Option to host in infield, paddock or inside suites.
- Your company logo featured on the Century Downs Racing Sponsors page (cnty.com/centurydowns/racing).

**option to purchase additional tickets based on availability*




TOP LEVEL **\$18,000+**

- Your logo featured prominently as a Tarp Sponsor on the Century Downs Racing page (cnty.com/centurydowns/racing).
- Your logo featured prominently on the tarp for your selected driver.
- A full-page colour program ad for the entire 5-day event.
- Your company logo will be featured on the infield digital video board as a tarp sponsor.
- Your company name and a brief announcement will be read by the live event announcer during each evening's performance, coinciding with your driver's appearance on the track.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms ahead of the race.
- 6 infield tickets* each day (30 tickets total).
- 3 VIP parking passes.
- 1 CDR Commemorative belt buckle.
- 6 commemorative CDR cowboy hats.
- First right of refusal of option to host in any hosting package.

Over this one-of-a-kind 5-day event, your company logo has the potential to reach:

 **8,901 followers**

 **2,197 followers**

 **1,773 followers**

 **1,178 followers**

**option to purchase additional tickets based on availability*



WPCA WORLD CHAMPIONSHIPS

August 23-27, 2023

Derek Aebly

Chance Bensmiller

Cruise Bensmiller

Kurt Bensmiller

Ray Croteau Jr.

Troy Dorchester

Dean Dreger

Chad Fike

Jordie Fike

Chance Flad

Darcy Flad

Layne Flad

Troy Flad

Jason Glass

Dustin Gorst

Josh Hrynyk

Doug Irvine

Ross Knight

Layne MacGillivray

Evan Magee

Codey McCurrach

Kris Molle

Roger Moore

Kelly Morin

Obrey Motowylo

Cody Ridsdale

Evan Salmond

Wade Salmond

Dayton Sutherland

Kirk Sutherland

Mark Sutherland

Mitch Sutherland

Chance Thomson

Chanse Vigen

Wildcard 1

Wildcard 2

CENTURY
DOWNS



April 21, 2023 – Century Downs Racetrack and Casino

Reception 5pm Tarp Auction 6pm Dinner 7pm Live Entertainment 9pm

REGISTRATION FORM

All bidders must be registered and will be required to provide a \$500 refundable deposit in advance to bid on a wagon tarp.

NAME OF COMPANY: _____

ADDRESS: _____

CITY: _____ PROVINCE: _____ POSTAL CODE: _____ PHONE#: _____

EMAIL: _____ CONTACT PERSON: _____

YAHOO SIGN ME UP! My company wants to take part in the WPCA World Final Tarp Auction.

Dinner Tickets - \$100 and includes dinner and live entertainment.

Spectator tickets - \$20.

PLEASE RETURN REGISTRATION FORM ON OR BEFORE APRIL 14th, 2023 BY EMAIL TO:

tarpauction@centurydowns.com