

2023 DRIVERS

Auction Order	Driver	Canvas Auction Bid	Purchased By
1	Layne MacGillivray		
2	Obrey Motowylo		
3	Kurt Bensmiller		
4	Rae Croteau Jr.		
5	Chad Fike		
6	Kris Molle		
7	Kirk Sutherland		
8	Jason Glass		
9	Doug Irvine		
10	Chanse Vigen		
11	Ross Knight		
12	Jordie Fike		
13	Mitch Sutherland		
14	Wade Salmond		
15	Chance Bensmiller		
16	Chance Flad		
17	Dustin Gorst		
18	Evan Salmond		
19	Troy Dorchester		
20	Darcy Flad		
21	Chance Thomson		
22	Layne Flad		
23	Cody Ridsdale		
24	Troy Flad		
25	Dayton Sutherland		
26	Roger Moore		
27	Dean Dreger		
28	Cruise Bensmiller		
29	Kelly Morin		
30	Josh Hrynyk		
31	Evan Magee		
32	Derek Aebly		
33	Wild Card #1		
34	Wild Card #2		
35	Wild Card #3		
36	Wild Card #4		

For more information:

Email tarpauction@centurydowns.com

Tier Options for Chuckwagon Sponsors

Level 1 \$6,000 - \$8,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track.
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Quarter page colour program ad for the 5-day event.
- Photos/logo/write-up posted on Century Downs social media platforms.
- 2 tickets* each day (10 tickets total).
- 1 VIP parking pass.
- Option to host in paddock or table purchases.

Level 2 \$9,000 - \$11,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track.
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Quarter page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 4 tickets* each day (20 tickets total).
- 2 VIP parking passes.
- 2 SWAG items.
- Option to host in paddock or table purchases.

Level 3 \$12,000 - \$14,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's appearance on the track.
- Your company logo will be featured on the infield digital for the 5-day event as a tarp sponsor.
- Half page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 6 tickets* each day (30 tickets total) .
- 3 VIP parking passes.
- 6 SWAG items.
- Option to host in infield, paddock or inside suites.

Level 4 \$15,000 - \$17,999

- Your company name and a brief announcement will be read by the live event announcer during each evening's performance coinciding with your driver's performance on the track.
- Your company logo will be featured on the infield digital for the 5-day event.
- Full page colour program ad for the 5-day event.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms.
- 6 tickets* each day (30 tickets total).
- 3 VIP parking passes.
- 6 commemorative CDR cowboy hats.
- Option to host in infield, paddock or inside suites.
- Your company logo featured on the Century Downs Racing Sponsors page (cnty.com/centurydowns/racing).

Top Level \$18,000+

- Your logo featured prominently as a Tarp Sponsor on the Century Downs Racing page (cnty.com/centurydowns/racing).
- Your logo featured prominently on the tarp for your selected driver.
- A full-page colour program ad for the entire 5-day event.
- Your company logo will be featured on the infield digital video board as a tarp sponsor.
- Your company name and a brief announcement will be read by the live event announcer during each evening's performance, coinciding with your driver's appearance on the track.
- Company logo posted on Century Downs Chuckwagon website page and social media platforms ahead of the race.
- 6 infield tickets* each day (30 tickets total).
- 3 VIP parking passes.
- 1 CDR Commemorative belt buckle.
- 6 commemorative CDR cowboy hats.
- First right of refusal of option to host in any hosting package.