



See You in Santorini Draw

Promotion Dates: September 1-October 20th

Draw Dates: Thursday September 7, 14, 21, 28 & Thursday October 5, 12, & 20th

Prize: Weekly draws for cash & a grand prize trip qualifier. Final grand prize draw, October 20th. The Grand prize winner will be selected randomly from all previous qualifiers to win a trip for two to Greece.

EXECUTION – HOW IT WORKS:

- Every Thursday for the duration of the contest, draws will take place at 7:00pm for four grand prize qualifiers. Another draw will take place at 7:30pm for the final qualifier of the day who will also win \$1,000 cash. A total of 5 grand prize qualifiers.
- A new contest will open on the Winners' Zone kiosk weekly for the duration of the promotion.
- Customers can enter a maximum of 1,000 ballots per day or 7,000 ballots per week.
- Customers must be present, to win or qualify. If the winner is not present, another winner will be drawn.
- A Century Downs staff member will draw from all the ballots entered through the Winners' Zone kiosk.
- Customers can sign into the kiosk daily – up to October 20th at 7:30 – to be automatically entered.
 - Enter bonus ballots anytime before the draw time for additional chances to win.
- The final grand prize draw will be held on October 20th at 8:00 pm.
- On the final night – October 20th at 8 pm – all 35 qualifiers will be invited to enter a ballot into a physical draw barrel. 10 winners will be drawn in reverse order. If a prize does not get claimed in their three-minute window, another name will be drawn until the prize is claimed.
- Prizes must be accepted as awarded.

QUALIFYING – HOW IT WORKS:

- Only guests who have qualified through one of the qualifying draws prior to the grand prize draw are eligible to enter the grand prize draw on October 20th, at 8pm.

- Grand prize qualifying draws will occur weekly on Thursdays at 7:00pm and will be randomly selected from all the entries received that week.
 - Five qualifiers will be drawn each week, the first four qualifiers will be drawn at 7:00 pm, the final qualifier each week will be drawn at 7:30 pm and will also win a cash bonus of \$1,000.00.
- Winners selected each week in the qualifying draws are automatically eligible for the grand prize draw on October 20th.
- There will be seven weeks of qualifiers with five guests qualifying each week for a total of 35 qualified names for the grand prize draw.

GRAND PRIZE DRAW

- All 35 qualified are required to be present on October 20th to enter for their chance to win.
- All 35 qualified contestants will receive a paper entry ballot from Customer Service on October 20th.
- Grand Prize draws: There will be a total of 10 prize winners drawn from the 35 qualified contestants. There will be 9 cash prizes and one grand prize of a trip to Greece picked in reverse order.
- Prize breakdowns
 - 10th Place: \$50
 - 9th Place: \$50
 - 8th Place: \$75
 - 7th Place: \$100
 - 6th Place: \$125
 - 5th Place: \$200
 - 4th Place: \$300
 - 3rd Place: \$500
 - 2nd Place: \$600
 - 1st Place: Trip to Greece

General Rules:

- Contest open to all Winners' Zone members. Membership is free and sign up is available to all guests at customer service.
- Customers must be present to win for qualifying draws and on the grand prize draw night of October 20th. No purchase necessary
- Customers are required to complete release forms prior to contest. Prizes must be accepted as awarded.
- Contestants can only qualify once for the grand prize draw contestants are not eligible to qualify again for the contest.
- Contestants must be 18 years of age or older to participate. A valid government issued photo ID must be shown upon request to verify age, identity, and claim prize within allotted time frame.

- Names will be drawn and announced over the internal PA system. It is the responsibility of the participant to hear their name being called and respond in the allotted time.
- On October 19th, the guests must have a ballot filled out and manually submitted into the draw barrel prior to the draw occurring at 8:00pm.