

**FOR IMMEDIATE RELEASE**

**July 13, 2023**

## **MEDIA ADVISORY**

***Century Downs unveils Woman in Racing: A weekend celebrating the perseverance, determination and endurance of women in the industry!***

(ROCKY VIEW COUNTY, ALTA, July 21-22, 2023) – Century Downs Racetrack and Casino will be hosting a weekend event celebrating Women in Racing. This celebration of professionals in their field will include access to female owners, drivers and trainers, making a difference in the sport of horse racing. Plus, behind the scenes insights, and exciting performances of top-rated female drivers racing head-to-head in a show of skill and passion.

**WHO:** Media representatives will have the opportunity to interact with, question and learn from the following individuals’:

- **Casie Coleman** – The trainer of all trainers Casie Coleman is a four-time recipient of Canada’s trainer of the year honors – the only female to ever win the O’Brien Award. She’s made a name for herself across Canada and the U.S., having trained nearly 1,500 winning horses. American Ideal raced in the Pepsi North American Cup and the Meadowlands Pace, making Coleman the first female in Harness racing history to enter a horse in two, million-dollar races in one season.
- **Heather Vitale** – The charismatic personality is currently the host of two popular television shows for the Standardbred sport - Post Time and PA Harness Week. In addition to her local weekly productions, Vitale has covered racing nationally on CBS sports, espn2 and MAV-TV. With popular social media platforms, her work promoting the sport of harness racing has earned her two Broadcasting Excellence Awards from the United States Harness Writers Association, a Clyde Hirt Media Award, 2018 United States Harness Writers Association's Member of the Year and Best Media video feature by Harness Racing Victoria (Australia).
- **Natasha Day** – Recipient of the 2022 Ruth Herbert Horsewoman of The Year award, Natasha continues to work hard in changing the perception of women in horse racing. In 2022, Natasha defended her OLG Ontario Women’s Driving Championship, with an impressive six-race sweep. Natasha, coming from a horse family in Queensland Australia, moved to Canada to make her mark in horse racing. When speaking on getting individuals in the industry to notice her, Natasha has said, “You’ve got to let your driving do the talking.”

**WHAT:** Friday will kick-off with a Leading Ladies Luncheon, hosted in Century Downs’s Homestretch Room, between 1 – 3 p.m., with a Q&A session on perseverance, determination and endurance starting at 2 p.m., followed by photo-ops & a flower presentation to other leading ladies making a mark in the industry. Following the luncheon, a tour of the barns will commence, giving guests of the event a behind the scenes look at the daily ins and outs of drivers, trainers and support staff who are the life blood behind the sport of horse racing. Also, stick around for all the exciting racing, when live harness racing takes to our track, post time is 5:15 p.m.

On Saturday, members of the media are welcome to join Century Downs, as they host a Calgary White Hat ceremony, at approximately 2:30 p.m. The White Hat ceremony is a representation of friendship and welcoming in Calgary. Join Century Downs as we extend our friendship and the welcoming nature of the Calgary area to Casie Coleman, Heather Vitale and Natasha Day. Also slated for Saturday, an all-Women’s race, featuring Natasha Day. Scheduling of the race will be determined closer to the day of the event.

**WHEN:** Friday, July 21, 1 p.m. – until the end of the races & Saturday, July 22, 1:15 p.m. – until the end of the races, with a White Hat Ceremony beginning approximately at 2:30 p.m..

**WHERE:** Century Downs Racetrack and Casino, 260 Century Downs Drive, Rocky View County (2 blocks East of CrossIron Mills)

**WHY:** Celebrating the perseverance, determination and endurance of women in the horse racing industry.

**MORE:** Tickets for the public are available to be purchased at <https://www.showpass.com/woman-in-racing/>

**For more information, please contact:**

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**About Century Casinos Inc:**

Century Casinos, Inc. is an international casino entertainment company that operates worldwide. The Company owns and operates Century Casino & Hotels in Cripple Creek and Central City, Colorado, and in Edmonton, Alberta, Canada, and the Century Casino in Calgary and in St. Albert, Alberta, Canada and in Bath, England. Through its Austrian subsidiary, Century Casinos Europe GmbH (“CCE”), the Company holds a 66.6% ownership interest in Casinos Poland Ltd., the owner of eight casino licenses throughout Poland, six of the casinos are operating as of August 1, 2018. The Company, through CRM, also holds a 75% ownership interest in both CDR, which operates in the north metropolitan area of Calgary, Alberta, Canada, and Century Bets!Inc., which operates the pari-mutuel off-track horse betting network in Southern Alberta, Canada. The Company holds a 51% ownership interest in Golden Hospitality Ltd., a company that manages a hotel and international entertainment and gaming club in Vietnam. The company operates 13 ship-based casinos under agreements with four cruise ship owners. The Company, through CRM, also owns a 7.5% interest in, and provides consulting services to, Mendoza Central Entretenimientos S.A., a company that provides gaming-related services to Casino de Mendoza, Argentina. The Company is also developing Century Mile Racetrack and Casino in Edmonton, Alberta, Canada. The Company continues to pursue other international projects in various stages of development.



Century Casinos' common stock trades on the Nasdaq Capital Market® under the symbol CNTY. For more information about Century Casinos, visit our website at [www.cnty.com](http://www.cnty.com).

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