

# CENTURY CASINOS, INC. ("CCI") INTERNET PRIVACY POLICY

At CCI, we have always been committed to providing our customers with the utmost in customer service. As described in this Internet Privacy Policy ("policy"), we are committed to properly using and safeguarding the privacy of all personally identifiable information ("personal information") that is collected from you when you visit and use CCI and when you link through CCI and the web pages or web sites for individual CCI Casinos, Hotels & Resorts worldwide (sometimes collectively referred to herein as the "Web Sites"). In particular, the policy identifies the personal information that may be collected from you through our Web Sites, how it is used and with whom it may be shared, the choices available to you regarding its collection, use and distribution, the security procedures in place on our web sites and how you can change or correct inaccuracies in the personal information you provide on our web sites.

As CCI values your privacy, you can obtain a list of disclosures of personal information for third parties' commercial marketing purposes by sending an email request to [info@cnty.com](mailto:info@cnty.com), or by writing to us at Century Casinos, Wipplinger Strasse 30, 1010 Wien, Austria. In your request please be sure to specify an email or postal address to which we may respond.

## Century Casinos, Inc. ("CCI") Privacy Statement

Your privacy is very important to CCI and all affiliated companies ("we" or "us"). With that in mind, we have established and implemented information handling practices for [www.cnty.com](http://www.cnty.com) and all related websites (collectively the "Web Sites") that we believe are consistent with the highest standards and best practices of organizations doing business on the Internet. This privacy policy ("policy") describes the practices that apply to our site, including, specifically, the information we collect about you, when and how we collect that information and what may happen to that information. We have prepared a detailed policy because we believe you should know as much as possible about our practices so that you can make an informed decision about the extent of your use of our site. Your continued use of the site constitutes your acceptance of this policy. If you do not agree to the terms of this policy, you should immediately discontinue your use of the site.

### Simply put:

- we will not collect personally identifiable information like your name, e-mail and mailing address and telephone number ("Personal Information") without your knowledge and permission;
- except as otherwise described in this policy, we will not disclose your Personal Information to third parties unless you have authorized us to do so;
- we will allow you to view, correct or remove your Personal Information and other information associated with your registration as a user of our site; and
- we will take reasonable steps to protect the security of the Personal Information we collect from you.

The remainder of this policy describes our information handling practices in detail.

### Visiting

You can always visit our site without revealing who you are or providing any Personal Information. When you visit our site, or visit our site through one of our partner's sites, we do collect usage information ("session data"), but it is anonymous and is not linked to you as an individual. We use session data to better understand things like how our site is navigated, how many visitors arrive at specific pages, the length and frequency of stays at our site, the variety of searches of our site's database, the types of browsers and computer operating systems used by our visitors and the Internet Protocol addresses from which our visitors connect to our site. We use this information to improve our site content and ease of use.

### Cookies

We may place a "cookie" on your personal computer. A Cookie is a small computer file that our computer sends to your computer and that your computer sends back to us each time you make a request from our site. Cookies help us recognize you when you visit our site again. We use cookies on our site to collect session data for several purposes to personalize and improve your individual viewing experiences on our site. For example, we use cookies to keep track of your use of our site, gather data to improve the content of our site, provide information that may be of interest to you and improve the security of your experience with us. Most Internet browsers automatically accept cookies. However, you can instruct your browser, by editing its options, to stop accepting cookies or prompt you before accepting a cookie from the sites you visit. If you decide not to accept our cookies, you will still be able

to access those parts of our site that are available to the general public, but you will not be able to view some information on our site, use some features designed to enhance your experience at our site or access many of the services offered at our site.

## **Registering**

### **Personal Information**

If you decide to register with us, we will collect Personal Information about you that you voluntarily share with us. We collect Personal Information that is necessary for us to provide you with the services offered on our site. As mentioned, this Personal Information includes items like your name, e-mail and mailing address and telephone number as well as certain data regarding gaming licensing procedures we are obliged to fulfil in various jurisdictions. You will provide an e-mail address and select a password that will be required to gain access to portions of our site.

### **Other Information**

You may decide to share other information ("Other Information") with us about yourself (for example, demographic information like your age and gender) and your personal, gaming and travel preferences and experiences (for example, experiences, casino loyalty or awards programs and applicable membership numbers, trainings, personal experiences and more). If you share Other Information with us, we will use it to automatically record your preferences in reservations you make.

### **Opt-out**

As part of the registration process, we may give you important choices ("opt-in") about advertisements, updates and promotions. We hope you will find these items interesting and informative. Nonetheless, you may let us know if you do not want us to use your e-mail addresses to deliver to you any kind of company information by opting out. Therefore please send an Email to [info@cnty.com](mailto:info@cnty.com).

## **Purchasing, Booking or Reserving Travel Services or Accommodations**

### **Payment Information**

Some of our WebPages may give the opportunity to purchase certain products or services from our companies. To do so, you must provide payment information to us - for example, your credit card specifics like card number, issuing bank, expiration date, cardholder name and billing address. We will add this payment information to your Profile. We will keep a history of all your reservations, purchases, services obtained, through our site in your account information, unless you choose to edit your account information as described below in this policy (*Changing and Removing Personal Information and Other Information*).

### **Sharing of Personal Information**

We contract with other companies to perform various functions necessary to operate our sites, our business, and process credit card transactions. We will share with these other companies only that Personal Information they require to fulfil your orders, or other Personal Information they may necessarily obtain in the process of performing services for us. These companies agree that they will not use or disclose that Personal Information for any other purpose. Other than as explained in this policy, we will not disclose any Personal Information we collect from you to others without your permission, except in certain limited circumstances including: (a) to protect the security of our site; (b) to protect ourselves against liability; (c) in response to legal process, including cooperation with any investigations of law enforcement or government officials, (d) if we believe in good faith that the law requires it; or (e) in connection with a sale of our business or company. Please note that if we receive a formal request to disclose your Personal Information in connection with a legal action, we will attempt to tell you about it at least ten (10) days before we respond to that request, if permitted by law, via the e-mail address you provided during registration.

### **Combined Non-Personal Information**

We may also combine anonymous information supplied by you and other users during registration on our site with information about your use and others' use of our site. We will use this combined information to describe our user base, without reference to any specific individual, to potential partners, investors and advertisers. We will not share your Personal Information with any other users of our site, but we may use information we collect about you to make recommendations to other users of our site. We may also share aggregated statistical information about users of our site and our

service and product offerings with others, including our vendors and partners. We will not link this statistical information to any Personal Information that can identify you as an individual.

### **Transfer of Data Abroad**

If you are visiting this site from a country other than the countries in which our servers are located (currently USA, Austria and South Africa and CZ) the various communications will necessarily result in the transfer of information across international boundaries. In addition, we may transfer certain data you have provided us to one of our casinos, affiliates, related entities or business partners in another country. By visiting this site and communicating electronically with us, you consent to the processing and transfer of your data as set out in this policy.

### **Changing or Removing Your Information**

If you wish to view, change, or remove your Personal Information and other information associated with your registration as a user of our site from our registration database, please send an Email to [info@cnty.com](mailto:info@cnty.com). However, please be informed that although your information may be removed from our registration database, it may not be completely removed from our systems

### **Additional Products and Services**

We may partner with other companies to offer you additional products or services. If you sign up for any of these additional products or services, we will share your name and any other Personal Information that is necessary for these other companies to provide the products or services for which you have signed up.

### **Notification of Changes**

We may change this policy from time to time. If we decide to change this policy in a material way (for example, a change regarding disclosure of Personal Information), we will post notice of the change on our site. If we decide to change our policy in a less significant way, we will simply post notice of the change on our site at least thirty (30) days before putting the change into effect. If any proposed change is unacceptable to you, you may request that we remove your personal information (and/or that of other individuals for whom you made your travel reservations) from our records as described above.

### **Links**

Our site provides links to other sites. When you click on one of these links, you are leaving our site and entering another site that we do not control and for which we cannot be responsible. You should carefully review the privacy statements or policies on any other site that you visit because those privacy statements or policies will apply to your visit to that site and may be very different from our policy.

### **Contact Information**

If you have any questions or concerns about (a) access to Personal Information, (b) the collection, use, management or disclosure of Personal Information, or (c) this policy or our information handling practices, (d) with whom your Personal Information is shared, or if you need further assistance with respect to our Privacy Policy, you may contact our department as indicated below. We will attempt to respond to your questions or concerns promptly after we receive them.

IR at [investor@cnty.com](mailto:investor@cnty.com)

HR at [human.resources@cnty.com](mailto:human.resources@cnty.com)

Marketing at [marketing@cnty.com](mailto:marketing@cnty.com)